

CALIFORNIA

Public Opinion

December 2020



Q1: Have you ever seen a black bear in the wild?

Yes: 57% No: 43%

Q2: Each year, hunters kill more than 1,000 black bears in California for sport. Their primary motivation is often not for food but rather to obtain a trophy for their wall, a hide for their floor, or a photo for bragging rights.

Do you believe that black bears should be hunted in California for sport?

Yes: 23% No: 70% Not sure: 7%

Q3: Bears sometimes come into conflict with people. The vast majority of conflicts are related to food sources like garbage cans and bird feeders. Many states successfully manage bear populations and reduce conflict through non-lethal measures such as public education, trash management, and game officers using rubber pellets and loud noises to frighten bears away, instead of killing them. This strategy has been highly successful in national parks like Yosemite.

Please tell me if you agree or disagree with the following statement:

California should place priority on policies that promote non-lethal methods to reduce conflicts between bears and people.

Agree: 71% Disagree: 18% Not sure: 11%

Q4: Would you support legislation that would stop the hunting of black bears in California for sport?

Support: 62% Oppose: 27% Not sure: 11%



Q5: Are you a hunter?

Yes: 18% [GO TO Q7] No: 82% [GO TO DEMOS]

Q6: Do you currently hunt bear, or have you hunted bear in the past?

Yes: 46% No: 54%



Q1: Have you ever seen a black bear in the wild?

Column %	HUMBOLDT	SHASTA	TRINITY
Yes	87%	85%	85%
No	13%	15%	15%

Table 1. Q1 by COUNTY - Categorical

Column %	L.A.	SAC	SD	SF	BALANCE
Yes	59%	71%	58%	46%	55%
No	41%	29%	42%	54%	45%

Table 2. Q1 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Yes	68%	51%	53%
No	32%	49%	47%

Table 3. Q1 by PARTY

Column %	Female	Male
Yes	53%	62%
No	47%	38%

Table 4. Q1 by GENDER - Categorical



Q2: Each year, hunters kill more than 1,000 black bears in California for sport. Their primary motivation is often not for food but rather to obtain a trophy for their wall, a hide for their floor, or a photo for bragging rights.

Do you believe that black bears should be hunted in California for sport?

Column %	HUMBOLDT	SHASTA	TRINITY
Yes	36%	42%	37%
No	53%	52%	53%
Not sure	11%	6%	10%

Table 9. Q2 by COUNTY - Categorical

Column %	L.A.	SAC	SD	SF	BALANCE
Yes	18%	36%	14%	19%	36%
No	72%	57%	80%	80%	54%
Not sure	10%	7%	6%	1%	9%

Table 10. Q2 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Yes	41%	9%	26%
No	45%	89%	66%
Not sure	13%	2%	8%

Table 11. Q2 by PARTY

Column %	Female	Male
Yes	24%	22%
No	70%	69%
Not sure	6%	8%

Table 12. Q2 by GENDER - Categorical



Q3: Bears sometimes come into conflict with people. The vast majority of conflicts are related to food sources like garbage cans and bird feeders. Many states successfully manage bear populations and reduce conflict through non-lethal measures such as public education, trash management, and game officers using rubber pellets and loud noises to frighten bears away, instead of killing them. This strategy has been highly successful in national parks like Yosemite.

Please tell me if you agree or disagree with the following statement:

California should place priority on policies that promote non-lethal methods to reduce conflicts between bears and people.

Column %	HUMBOLDT	SHASTA	TRINITY
Agree	68%	59%	63%
Disagree	26%	30%	31%
Not sure	7%	11%	6%

Table 13. Q3 by COUNTY - Categorical

Column %	L.A.	SAC	SD	SF	BALANCE
Agree	73%	70%	86%	74%	52%
Disagree	16%	25%	6%	15%	29%
Not sure	11%	5%	8%	11%	19%

Table 14. Q3 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Agree	66%	74%	71%
Disagree	20%	16%	20%
Not sure	14%	11%	9%

Table 15. Q3 by PARTY

Column %	Female	Male
Agree	69%	72%
Disagree	19%	17%
Not sure	12%	11%

Table 16. Q3 by GENDER - Categorical



Q4: Would you support legislation that would stop the hunting of black bears in California for sport?

Column %	HUMBOLDT	SHASTA	TRINITY
Support	50%	46%	44%
Oppose	37%	45%	46%
Not sure	13%	9%	10%

Table 17. Q4 by COUNTY - Categorical

Column %	L.A.	SAC	SD	SF	BALANCE
Support	70%	44%	67%	61%	57%
Oppose	18%	40%	26%	28%	34%
Not sure	12%	16%	6%	10%	9%

Table 18. Q4 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Support	55%	70%	59%
Oppose	31%	22%	30%
Not sure	14%	8%	11%

Table 19. Q4 by PARTY

Column %	Female	Male
Support	61%	64%
Oppose	26%	27%
Not sure	13%	8%

Table 20. Q4 by GENDER - Categorical



Q5: Are you a hunter?

Column %	HUMBOLDT	SHASTA	TRINITY
Yes	29%	33%	32%
No	71%	67%	68%

Table 21. Q5 by COUNTY - Categorical

Column %	L.A.	SAC	SD	SF	BALANCE
Yes	19%	22%	6%	13%	24%
No	81%	78%	94%	87%	76%

Table 22. Q5 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Yes	35%	6%	16%
No	65%	94%	84%

Table 23. Q5 by PARTY

Column %	Female	Male
Yes	16%	19%
No	84%	81%

Table 24. Q5 by GENDER - Categorical



Q6: Do you currently hunt bear, or have you hunted bear in the past?

Column %	HUMBOLDT	SHASTA	TRINITY
Yes	48%	51%	66%
No	<u>52%</u>	49%	34%

Table 25. Q6 by COUNTY - Categorical

Column %	L.A.	SAC	SD	SF	BALANCE
Yes	44%	52%	54%	54%	38%
No	56%	48%	46%	46%	62%

Table 26. Q6 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Yes	50%	15%	63%
No	50%	85%	37%

Table 27. Q6 by PARTY

Column %	Female	Male
Yes	45%	48%
No	55%	52%

Table 28. Q6 by GENDER - Categorical